













PROLOGUE

The Fourth Industrial Revolution is no more just a notion. It is a reality staring us in the face. Now it is up to us. We can either pretend that we haven't seen it or soon it will be apparent to the whole world that we didn't. In other words, it's time for us to see it coming.

But how does it affect us? Will everything change? Will everything change completely? Will everything change right away? Well! The answers to all these questions are still in the womb of time. However, one thing is sure – the change is on the horizon.

So, is it a wakeup call that we need to pay heed to? Yes. It is. However, it is also an opportunity. An opportunity that very few generations get in their lifetime. After all, it is a level playing field. If we are ready for it, the lead is right there for us to grab.

Then what should we do? The answer to this question lies in three words – Rethink...Redesign...Rebuild. We need to acknowledge that our existing paradigms and frameworks will not be enough. We will need to think afresh and start anew. The onus is on us.

We, at Indore Management Association, are committed to play our part in this pursuit. We stand for championing the cause of purposeful ideation and 'dissemination of those ideas' to the people who can then use them purposefully. This conclave is yet another effort in that direction.

We hope this commemorative issue of 'Indore Manager' will stay as an apt reminder of 'worthy ideas discussed in this conclave' in the years to come.

Team Indore Manager



INDORE MANAGEMENT ASSOCIATION

ONTENT

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PROFILE

IMA is a proactive, focused and one of the fastest growing non-profit management association of India with strong national and international connects. Established in 1963, it has a direct and indirect membership of over 3500 members including corporates, entrepreneurs, professionals, businessmen, academicians and students.

Indore Management Association is affiliated to All India Management Association (AIMA) and has the honor of being adjudged as the 'Best Local Management Association' for 11 times.

IMA also extends support to esteemed organizations for enhancing the managerial skills and knowledge for the development of sound management practices.

VISION:

"To provide a platform for exchange of ideas, inspiration and learning that make a positive difference to individuals and corporates by helping them enhance their management capabilities"

MISSION:

"We help to raise the bar of excellence for realizing the leadership potential continuously"

OUR EVENTS AND **PROGRAMS INCLUDE**:

Annual Flagship Event

INTERNATIONAL MANAGEMENT CONCLAVE

Signature Programs

- A Rendezvous An Exclusive CEOs Meet
- ▶ Tête-à-Tête
- ▶ #OnceUponATime Stories of Champions

Training and Learning Programs

- ▶ Evolution for Excellence
- ▶ Training@Doorstep
- ► Management Development Program
- ► Exclusive IT Workshop
- ▶ Customized Boutique Workshop
- ▶ Outbound Workshop

Evening Programs

- ▶ Centre of Excellence
- ▶ Management Film Show
- ▶ Reader's Clique
- ► Mind Your Language
- ▶ Learning from Life of Legends
- ▶ HR Forum

Forums

- ▶ IT Forum
- ▶ Professional Women Forum
- ▶ Young Entrepreneur's Forum
- ▶ CEO Forum
- ▶ Student Chapter

Publication

 Indore Manager – Bi monthly management magazine

Competitions

- Quest for Leaders and Young Managers Competition
- ▶ Animation Maestro

Foundation Day

IMA INITIATIVES

IMA **FLAGSHIP EVENT**

International Management Conclave

Our corporate flagship event, International Management Conclave, is being held for last twenty five years and is the largest management event of India. This event, held for two days, draws over 3000 senior professionals and management students from all across the country. It is an event attended by Global Thought Leaders, Change Makers and Social Entrepreneurs – individuals playing a transformational role in addressing the grand challenges of humanity.

IMA **SIGNATURE PROGRAMS**

A Rendezvous - An Exclusive CEOs Meet

Success stories are motivators like no other. They can captivate the heart, stir the imagination and create the desire to act. Keeping this in mind IMA has taken another unique initiative "A Rendezvous – An Exclusive of CEOs Meet" which invites Business Leaders to share their learning, experiences & thoughts with elite professionals of the region. The series provides an opportunity to interact, ideate, debate and deliberate with success icons from industry and business to get insight into their success stories.

Tête-à-Tête

This is an expert business session for the CEOs of the region in helping businesses to achieve their potential by identifying their barriers to growth and providing tailored support that fits their needs. The talk is based on various areas like Growth, Technology, Innovation, R&D, Funding, Manufacturing in partnership with Business Growth Service and much more.

#OnceUponATime: Stories of Champions

#OnceUponATime is a whole new series of informal interactive sessions by IMA amidst sylvan surroundings. It is a salute to those successful professionals & businessmen who are true to their inner-call and chose a road less travelled. Who walked their talk with élan & chartered new territories, set new benchmarks in their fields of enterprise. #OnceUponATime brings forth the success stories of such brilliant heroes straight from their heart. They share with us their unique challenges, circumstances & lessons that culminate in accomplishments & further ignite them to set greater goals. In this enthused environ of story-telling, interaction with the audience makes this session truly rewarding. The members of IMA stand a great chance to be inspired from such seasoned stalwarts.

IMA TRAINING AND LEARNING PROGRAMS

Evolution for Excellence & Management Development Programs

IMA realizes the vital needs of industry and accordingly designs and offers a wide array of training programs on contemporary themes covering different functional areas of management. IMA Evolution for Excellence & Management Development series provide training and development support to individual professionals & corporate houses in and around Indore. Each program is carefully structured to enable participating managers/executives to develop a sound knowledge base, collaborative analysis and ability to appreciate varied views of a vibrant peer group.

- ▶ Focus at currency of knowledge.
- ▶ Aim at latest Management concepts
- ▶ Perspectives and approaches
- ► Help managers develop sound knowledge base
- ► Aptly aligned to organization's specific needs
- Effective comprehension through participative learning

Training @Doorstep

IMA facilitates additional training programs to support its members in developing human resources at minimal cost with our initiative of conducting the workshop series at different industrial sites. These workshops are hosted by different corporate houses in and around Indore. IMA Training @Doorstep workshops are unique and aim at equipping participants with evolving management concepts, practices, perspectives and approaches. The training pedagogies in these programs are aptly aligned to their specific needs and foster a more effective comprehension through participative learning.

Exclusive IT Workshop

- ▶ Effective training and tangible results.
- ▶ Excel Essential Course.
- ▶ Excel features and techniques for more reliable spreadsheets.
- ▶ Tests and diagnostic tools for assessing knowledge and understanding.

Customized Boutique Workshop

- ▶ Tailor-made workshop for companies.
- ▶ Expertise featuring a personalized company-oriented need.
- ▶ Facilitators with experience and expertise in a wide range of industries.
- ▶ One-day courses and in-depth multi-day courses.

Outbound Workshop

- ▶ High energy offsite training programs.
- ▶ Unlocks the potential of team members.
- Improving team performance.
- ▶ Builds common vision, values and team spirit.
- ▶ Learning importance of open communication.

IMA **EVENING PROGRAMS**

Centre of Excellence

IMA established these centers with a missionary zeal for sharing, learning and inculcating growth spirit. It comprises a team of people who promote collaboration and usage of the best practices around a specific focus area to drive business results.

Some of the focus areas are HR, IT, Finance, Marketing, Manufacturing to name a few.

Management Film Show

The field of management education for decades recommended training, plays & films illustrating the concepts of management and to foster a new way of understanding. People tend to remember popular movie content more often than monotonous textbooks, research papers and other scholarly reference material. They are also very comfortable in connecting movie scenes, dialogues of actors, story of the movie and music with theoretical concepts. Indore Management Association every month organizes monthly "Film Shows" for a better understanding of management concepts. The movies are carefully selected to reify and expound upon various concepts presented for management and business administration.

Reader's Clique

IMA "Readers Clique" is a dedicated forum for book lovers with a vision of supporting and promoting reading habits with the thrill of sharing ideas and opinions with other readers. It is a whole new initiative to gather information and expand one's mind.

Learning from Life of Legends

We always aspire to become what we see and learn from the life of leaders who inspire us. This series helps current and potential leaders to build a solid foundation of the leadership qualities vital to their continuing success.

Mind Your Language

It is an initiative to improve verbal and written communication skills.

HR Forum

The IMA HR Forum is an initiative to explore synergistic opportunities in HR for mutual learning and growth. The Forum provides opportunities for sharing expertise and best practices to promote better management of Human Resource. IMA HR Forum helps to facilitate more lively exchanges of ideas, experiences, and constructive debates.



IMA FORUMS

IT Forum

IMA IT Forum keeps pace with the changing needs and interests of its members, covering different areas of IT from information security to business transformation. It is an initiative to share real-life experiences and help IMA members make better-informed decisions. The programs are planned in accordance with today's organizational needs and priorities and basic management functions.

Professional Women Forum

The Indore Management Association's Professional Women Forum is an initiative to help professionalizing career women. We encourage participation from women who are self-employed, working professional, entrepreneurs or connected with management processes. Any woman who believes that she either has something to gain or something to offer professionally, is welcome to become a member.

The main objectives of the IMA Professional Women Forum are:

- ▶ To provide a common platform to professional women to bring together their expertise in various fields.
- ► To provide networking, exchange of thoughts & information sharing opportunities.
- ▶ To highlight & enhance women's contribution to the economy & society.
- ▶ To build a better understanding for upcoming global challenges for women.
- ▶ To empower women to address the challenges of our society.

Young Entrepreneur's Forum

- ▶ Young entrepreneur group of central region.
- ▶ Fosters holistic understanding for active role in business.
- ▶ Strengthens the capacity of young people.
- Action-oriented forum.
- ▶ Provides opportunities & recognizes potential to work.
- ▶ Creative energies of young entrepreneurs at one common platform.

CEO Forum

- ▶ CEO's networking platform.
- ▶ Best practices sharing.
- Discussions to overcome challenges in business.
- ▶ Creating management excellence in the region.
- ▶ Exchange of ideas, inspiration and learning to make positive difference

Student Chapter

The IMA Student Chapter aims to bring together young leaders, innovative minds and pioneering institutions across Indore region and offers to all participants a set of fascinating events. We invite energetic students from all domains and elite academia which creates the perfect set for the breeding place of knowledge and idea exchange that IMA Student Chapter aims to be. It also brings together diverse knowledge base, multiple experiences and ideas to pave way for new thinking and practices. IMA Student Chapter aspires to connect different thoughts to shape a better future and stimulates participants to adopt new perspectives to stand out and achieve originality.

IMA **COMPETITIONS**

Quest for Leaders & Young Manager's Competition

The aim of IMA is to create and nurture a learning culture and bring out the spirit of enterprise at all levels so as to effectively pursue challenges in today's global environment. Quest for Leaders and Young Manager's Competition play an important role in accomplishing these objectives.

These competitions provide a unique opportunity for young participants to test and demonstrate their knowledge, experience and professional expertise in the fields of leadership and creativity. These aim at developing innovativeness, oratory skill, team work and competitiveness in young managers.

Animation Maestro Competition

This is a prestigious competition of Indore Management Association wherein students from an animation background showcase their skills and expertise in the form of Animation Maestro. Through it, IMA aims at enhancing the animation scenario of Central India and also motivate animation institutes to compete and strive to be the best by instilling the 'Spirit of Innovation' in the mind of each student through a conscious process of self-discovery, experiential learning and self-determination. IMA also provides them a platform to showcase their skills in the making of IMA International Management Conclave.

IMA Foundation Day

A day etched with tradition and history, IMA celebrates its prestigious Foundation Day every year on September 14. IMA completed 50 Years of its Glorious Journey in 2013. On this occasion IMA honors its Corporate & Individual Members for their long term association.

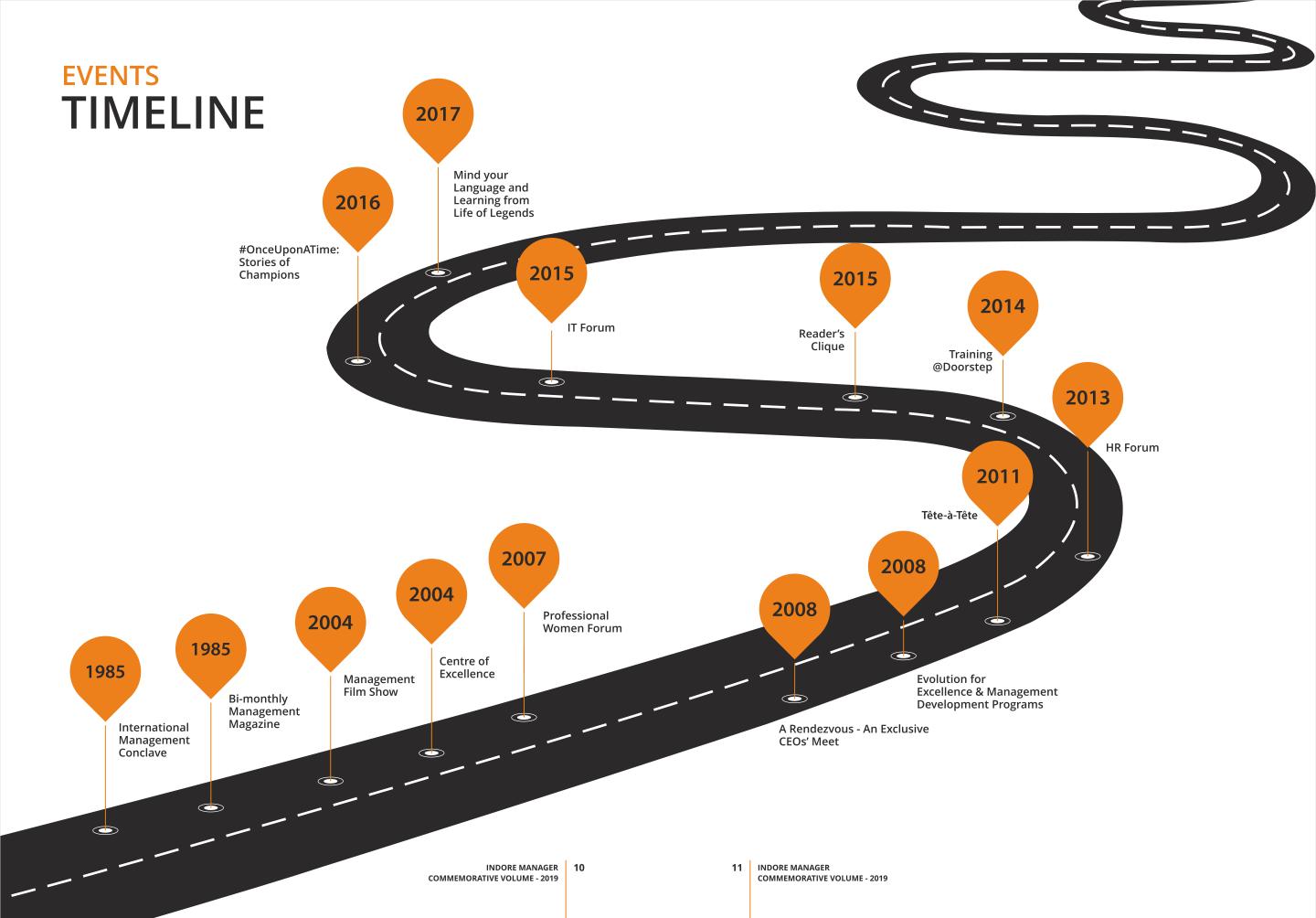
Publication

Bi-monthly Management Magazine

Indore Management Association publishes its bi-monthly Magazine - Indore Manager. The magazine has exclusive articles on the latest management thoughts and practices, columns of Business & Profession and other management and non-management issues. The Indore Manager's circulation is around 2000 hard copies and 4000 soft copies. Readership of Indore Manager includes CEOs, heads of various departments, senior executives of corporates in the region, individuals and practicing professionals. The magazine is also available on Indore Management Association's website www.imaindore.com.

INDORE MANAGER

COMMEMORATIVE VOLUME - 2019







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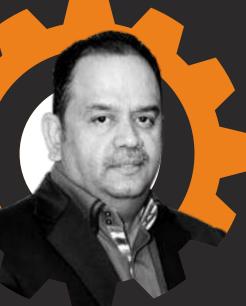




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IMA CHAIRMAN'S MESSAGE



RAVI MOHAN

India and the world today: two venues for one tournament: inclusive growth and development. The need to Rethink, Redesign & Rebuild comes with an urge and the inevitability of keeping today great; great tomorrow.

A year of technology and inventions takes us ahead five years. Innovations and design can help rebuild this change. Let's do our best to absorb all we can from those who witness this, pioneer this or harness this to take back to our personal and professional lives.

Vivekananda said, "The world is the great gymnasium where we come to make ourselves strong". Lets "push-up" the best in us, put to use our mind, mobilize our resources to rethink our yesterday's thoughts. They might just have become ripe today and may stay relevant tomorrow. Our design to suit the needs of stakeholders to match the pace at which they rethink. And finally to rebuild in accordance to the new design born from new thought.

Have a wonderful two day enlightening treat.

IMA PRESIDENT'S MESSAGE



CA SANTOSH MUCHHAL

We are at a cusp of technological breakthrough or the 4th Industrial Revolution. The reason I make the above statement is because technology has spun around the way we walk, talk, drive, basically live. The wave of digital revolution has altered the commercial and societal landscape. Technology enabled solutions such as digital payments, cab hailing services, on-door delivery services have given birth to a new generation of entrepreneurs and consumers. India has become a melting-pot of ideas and home to six unicorn start-ups.

The technical prowess of Indians has opened new career horizons in the field of big-data analytics, Internet of Things, machine learning, blockchain. Even when there is a pertinent fear of losing jobs to robots, the world is looking at reinventing and redesigning better and more meaningful jobs to leverage the technology.





India is riding high on this revolutionary wave to metamorphose itself to a developed nation. This is evident from the improved rankings on various indices such as World Bank's Ease of Doing Business.

There is though one index that India is consistently lagging on – the Happiness Index. On one hand where the country is scaling new heights and accelerating its transformation; on the other hand, it is also witnessing the disintegration of its social fabric like never before. The country that used to once pride in its joint family structure is now fragmented and struggling with anathema such as social anxiety, depression, divorce and the like.

Technological advancements have made connecting just a click away, but researches have shown that our generation is the most disconnected and isolated. The status of the society when juxtaposed to the technological revolution or Industry 4.0, presents a rather ironical and a gloomy picture. However, the mantle lies on us to use the technology and not get used by it.

While we sit and watch intelligent technology takeover and give rise to a new class of human beings – Homo Deus – the perfect combination of man and machine as per Yuval Noah Harari; we also need to reinvent a new world. One that is not afflicted by the endemic curse of technology rather one that is nurtured with hope and possibilities!

CONCLAVE CHAIRMAN'S MESSAGE



AKHILESH RATHI

From smart cars to smart fridges and smart TV's, technology has been playing a major role in evolving most areas of our everyday lives - but it is also transforming the world of industry. Industry 4.0 is not a new technology, nor is it a business discipline, but in fact a new approach to achieve results that weren't possible 10 years ago. 4.0 is a blend of Advanced Analytics, Big Data, Cognitive computing, Robotics & Automation, Artificial Intelligence, Internet of Things (IoT) and Process Digitisation across the business value chain.

"Change can be frightening, and the temptation is often to resist it. But change almost always provides opportunities - to learn new things, to rethink tired processes, and to redesign the way we work in order to rebuild ourselves and the system."

Conversations in the world these days are centred around the opportunities and challenges that 4.0 puts forward.

Considering the fact that maximum people are connected to the internet; artificial intelligence (AI) and new technologies like gene editing, space travel and new materials have made some fairly dramatic advances and are going to pose challenges to governments and businesses as well.

These times of transition are strenuous, but are an opportunity to purge, rethink priorities, and be intentional about new habits. We can make our new normal any way we want.

Rethinking also triggers attempts at redesigning. Institutions, policies and regulations are being redesigned with an aim of closing governance gaps, preventing systemic failures and restoring growth. However, these redesign efforts need common vision, collaborative innovation and public-private partnerships for their long-term success.

Decision-makers, therefore, must rebuild trust, not only to establish the legitimacy of their redesign but also to instil confidence in their future success.

Rethinking, redesigning and rebuilding are invariably complex as values, norms and incentives change and, in turn, reshape stakeholder communities, social networks, governance structures and industry models worldwide.

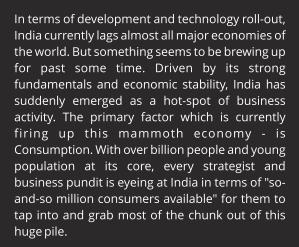
To leverage the best that technology has to offer, India must embrace Industry 4.0. Automation is riding on the wave of fourth industrial revolution/digital revolution. The world has witnessed three industrial revolutions before, which too have transformed the world in a radical way -- for people, for job, for nations, and for world-order. This industrial revolution will be no different and is expected to have similar aftermath resulting in world leapfrogging into Smart Industry (Industry 4.0) – eliminating certain job families and creating new ones.

Digital wave is here and the future is shaping up now. It presents a new world of opportunities to explore. Early adopters will shake off the fears, define the future and lead the way.

CO-CHAIRMAN'S MESSAGE



CA NAVIN KHANDELWAL



Well, it's exciting to be part of this grand show but still a colossal sum of value remains untapped in terms of groundbreaking innovations and solving problems that are uniquely Indian.





While entire focus is on consumption side of the equation by ramping up transactional volumes, it's now time to also focus and create core-value through ingenious and indigenous innovations and removing inefficiencies from this giant Indian economy. Making it more agile and giving it the next big boost to be the fastest growing economy in the world.

While robots, AI and automated systems are dominating and replacing human element in volume-driven industries, core-innovation and high-value creating avenues will be the source of much needed jobs for our young population. Hence, it is imperative to "rethink, redesign and rebuild' the businesses that already exists to keep them competitive on global platform.















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SPEAKERS' PROFILE



IMA LIFETIME OUTSTANDING ACHIEVEMENT AWARD 2019

DR. Y. K. HAMIED

Non-Executive Chairman Cipla Ltd.

The pharmaceutical chemist, philanthropist and businessman, Dr. Y. K. Hamied, obtained his Ph.D. in organic chemistry in 1960 from the University of Cambridge under the tutelage of the Nobel laureate Lord Alexander Todd and joined Cipla as an R&D Officer in the same year.

Dr. Hamied was appointed Managing Director in 1976 and became Chairman of the company in 1989. Currently he is serving as Non Executive Chairman of Cipla after he retired as Chairman in March, 2013.

For close to 60 years, Dr. Hamied has been an insightful R&D leader, a courageous industry captain, and an outspoken statesman of global pharma. From affordable drugs in HIV to enabling one of the world's largest portfolio of drugs and devices in inhalation therapy, his pioneering work and immense contribution to healthcare have been celebrated around the world. He spearheaded the manufacture of bulk drugs in India from the early 1960s.

For his distinguished service to the pharmaceutical industry, in 2005, Dr. Hamied was awarded the Padma Bhushan by the Government of India, its third-highest civilian award. In 2013, Dr. Hamied was named by NDTV as one of India's 25 Greatest Global Living Legends. In 2014, the University of Cambridge awarded him an Honorary Doctorate, the highest honour that the University bestows, and in 2017, the IIT-Bombay, also awarded him an Honorary Doctorate.

Dr. Hamied has been the recipient of several lifetime achievement awards, he is an Honorary Fellow of the Royal Society of Chemistry, and is a frequent presence on high-level international panels on healthcare.



YOUR MOTTO IN LIFE Success does not make a company or an individual great. What really matters is the contribution to the welfare of society and making life better for everyone. YOUR SUCCESS-SUTRA A quote from Swami Vivekananda "Wisdom lies not in the amount of **IN BUSINESS** knowledge acquired, but in the degree of its application. YOUR ROLE-MODEL **BOOKS THAT HAVE** None. I read mainly pharmaceutical chemistry / medical journals and one **HAD SIGNIFICANT** that has been discontinued had a significant impact. This was Chemical **IMPACT ON YOU** Abstracts, reviewing the world's chemical scenario. **MOVIES THAT** None. **HAVE HAD SIGNIFICANT IMPACT ON YOU ONE ADVICE YOU** I believe one has to plan at all times for a contingency in life for oneself and **WISH YOU HAD GOT 25 YEARS BACK** forms, which one should examine. YOUR FAVOURITE Walking half an hour daily. **REJUVENATION ACTIVITY**

one's family and for a business as well. The contingency plan can take many

TURNING-POINT IN YOUR LIFE

In 1954, going as an 18 year old undergraduate to study Natural Sciences in Cambridge University, UK and staying there for 6 years to complete a Ph.D. in organic chemistry under the supervision of Prof. Lord Alexander Todd, a chemistry Nobel Prize Winner.

LOOKING BACK AT YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT**

In 1960 the Indian Drug Industry was totally dominated by the multinationals. My major contribution has been towards the upliftment of the indigenous pharma industry to international levels. India is now regarded as the 'Pharmacy Capital of the World'.

YOU WOULD LIKE TO **BE REMEMBERED FOR**

Fighting monopoly and saving millions of lives, specifically in the area of HIV/AIDS in Africa.



MS. SMRITI IRANI

Minister For Textiles | Government Of India

Ms. Smriti Zubin Irani is currently the Union Minister for Textiles. She was elected to the Rajya Sabha twice in 2011 and 2017, representing the State of Gujarat in the year 2011. She was the Union Minister for Human Resource Development from May 2014 to July 2016 and Minister for Information & Broadcasting from July 2017 to May 2018. She is India's youngest minister in the government and the first woman to hold office as Union Minister for Human Resource Development and as Union Minister of Textiles. She has previously served in the BJP organization in various capacities such as National Secretary (twice), Member of the BJP National Executive, Vice President of BJP Maharashtra Youth Wing, BJP Maharashtra State Secretary, National Vice President and as National President of BJP Women's Wing. She has significantly and successfully pursued Permanent Commission for Women in the Indian Army by facilitating legal aid to women officers.

Ms. Smriti Irani has also launched 'Saksham'- the 1st ever Vision Document released by any political organization in India, which underlines policies, programs, and implementation tools for the upliftment of the differently abled in India. In the 126th Assembly of the Inter-Parliamentary Union, Ms. Smriti Irani was unanimously elected as a Member representing the Asia Pacific Region to the Task Force responsible for establishing the 1st ever Committee for Young Parliamentarians in the Inter Parliamentary Union. Ms. Irani was also unanimously elected by Member Nations as Rapporteur for the Standing Committee on Sustainable Development, Finance, and Trade. The World Economic Forum has named Ms. Irani as the Young Global Leader from India for the year 2015.



LT GENERAL DUSHYANT SINGH

AVSM, Commandant | Army War College

Lt Genral Dushyant Singh was commissioned into 9th BN THE MARATHA LIGHT INFANTRY on 19 Dec 1981. He is an alumni of the National Defence College, New Delhi and has attended Regional Defence Counter Terrorism Programme in California, USA. He commanded an infantry battalion, infantry brigade and infantry division in northern sector and corps in western sector. He also held the appointments of DIG and IG (Operations and Training) in prestigious force of National Security Guards. He was awarded AVSM (Ati Visitha Seva Medal) for his distinguished service. He is a keen sportsman and is currently pursuing long distance cycling and golf.



SANJAY KIRLOSKAR

Chairman & Managing Director | Kirloskar Brothers Limited Vice President | AIMA

Mr. Sanjay Kirloskar is the Chairman and Managing Director of Kirloskar Brothers Limited which is a leading Indian Multinational. Established in 1888, Kirloskar Brothers Ltd. is one of India's oldest manufacturing companies. It is India's largest centrifugal pump manufacturer and has manufacturing facilities in the Netherlands, South Africa, Thailand, the United Kingdom and the United States of America.

Mr. Sanjay Kirloskar also set up the all women operated and managed manufacturing plant of Kirloskar Brothers Ltd. at Coimbatore as part of a drive to have more women in the core engineering industry.

He holds a Bachelor's degree in Mechanical Engineering from the Illinois Institute of Technology in Chicago, USA and is a member of the Dean's Advisory Council for the School of Engineering, Massachusetts Institute of Technology.

INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**

YOUR MOTTO IN LIFE Live your Values and be aware of your responsibilities. **YOUR SUCCESS-SUTRA** There is no limit to what one can achieve if he doesn't worry who gets the IN BUSINESS YOUR ROLE-MODEL Azim Premji. **BOOKS THAT HAVE** My grandfather's autobiography, "Cactus and Roses". **HAD SIGNIFICANT** The other books are Divine Comedy, To Kill a Mocking Bird and Gulliver's **IMPACT ON YOU MOVIES THAT** The Godfather (all), Schindler's List and Star Wars. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU Be more communicative. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Reading. **REJUVENATION ACTIVITY TURNING-POINT** The day after my wedding, when I realized the responsibility. **IN YOUR LIFE**

LOOKING BACK AT My family. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT**

YOU WOULD LIKE TO **BE REMEMBERED FOR**

Nothing.



NILESH SHAH

Managing Director | Kotak AMC Limited

Mr. Nilesh Shah is the Managing Director of Kotak Mahindra Asset Management Co. Limited. He has over 25 years of experience in capital markets and market-related investments, having managed funds across equity, fixed income securities and real estate for local and global investors. In his previous assignments, Nilesh held leadership roles with Axis Capital, ICICI Prudential Asset Management, Franklin Templeton and ICICI securities.

Nilesh is the recipient of the inaugural Business Standard Fund Manager of the year award - Debt in 2004. He was part of the team that received the best fund house of the year award at Franklin Templeton as well as at ICICI Prudential. Nilesh is a gold medallist chartered accountant and a merit ranking cost accountant. His hobbies include reading and educating investors on financial planning. He has co-authored a book on Financial Planning called "A Direct Take".

INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**



YOUR SUCCESS-SUTRA There is no substitute to hard work. **IN BUSINESS** YOUR ROLE-MODEL Learn good things from everyone. BOOKS THAT HAVE Ramayan & Mahabharata. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** Satyakam, Anand, Sholay. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU Be a long term investor. WISH YOU HAD **GOT 25 YEARS BACK** YOUR FAVOURITE Sleep & meditation, Family time. **REJUVENATION ACTIVITY TURNING-POINT** When I was advised to leave comfort zone & go out in stormy waters. **IN YOUR LIFE** LOOKING BACK AT Made millions of Indians educated about Personal Finance. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT** YOU WOULD LIKE TO Honesty, Fairness. **BE REMEMBERED FOR**



SUNIL BHASKARAN

Managing Director & CEO | AirAsia India

Mr. Sunil Bhaskaran is the MD & CEO of AirAsia India since 15 Nov 2018. Prior to joining AirAsia India, Mr. Bhaskaran was Vice President, Corporate Services, Tata Steel (India). In his role as Vice President Corporate Services, Tata Steel, Mr. Bhaskaran provided leadership in the field of Corporate Social Responsibility, Medical Services, Adventure and Sports.

Mr. Bhaskaran was also the board chairman of Tata and allied companies like Jamshedpur Utility and Services Company Limited (JUSCO), Indian Steel & Wire Products (ISWP), Siam Industrial Wires (Thailand), TSN Wires, Thailand, Tata Pigments, NICCO Jubilee Park and Jamshedpur Football & Sporting Pvt. Ltd. He was also the Chairman of Tata Steel's Global Wires Business and Chairman of Wuxi Jinyang Metal Products (China) and Lanka Special Steels Limited (Sri Lanka). Mr. Bhaskaran is an IIT, Delhi graduate and MBA from IIM Calcutta and completed his GMP from Cedep INSEAD, France. He has over three decades experience in the fields of manufacturing, exports and commercial operations with the Tata group.



LATHA VENKATESH

Executive Editor | CNBC-TV18

Ms. Latha Venkatesh began her career in CNBC-TV18 as chief of the Mumbai News Bureau and is now the Executive Editor overseeing the channel's coverage of financial markets, macro policies, and corporate news. Over the years, she has come to be recognized as one of the keenest watchers of the Reserve Bank of India and a respected commentator on banking sector issues, money markets, and macroeconomic trends.

She has been a business journalist for 27 years and has specialized in covering all markets; stocks, currency, debt and commodities. She has also had stints in all major streams of media having worked in Economic Times and Dow Jones News wires for five years each. Latha graduated in Economics and Politics and has a doctoral degree in Political Science. She is a winner of the Ramnath Goenka award for excellence in business journalism.



SANJAY AGARWAL

Managing Director & CEO | AU Small Finance Bank

Mr. Sanjay Agarwal is the Managing Director & CEO of AU Small Finance Bank which presently is one of the largest employment generating companies in India. He started his journey 22 years ago when he founded AU Financiers which is now AU Small Finance Bank, a scheduled commercial bank and a Fortune India 500 Company. It is now present in more than 400 locations touching more than 1.5 million unbanked and under-banked customers across India.

AU bank has more than 9,00,000 customers, 11,500 employees and manages assets worth 16,000 crores within one year of operations. The bank has 60% of its branches in Semi-Urban, rural and unbanked rural areas. Sanjay is a gold medalist chartered accountant and a first generation entrepreneur. Sanjay has won "Innovative Leader of the Year" award by ET now in 2018 and was chosen as "Our business leader of the Year" at ICAI Awards, 2017.

INDORE MANAGER COMMEMORATIVE VOLUME - 2019

YOUR MOTTO IN LIFE To create / Just do it now! YOUR SUCCESS-SUTRA Challenge status quo & be fearless. **IN BUSINESS** YOUR ROLE-MODEL The continuity of life inspires me / I like Aamir Khan. BOOKS THAT HAVE | I am beginning to read books. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** I have not been moved by any movie yet. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU The mantra of building scalable and sustainable business. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Sleeping. **REJUVENATION ACTIVITY TURNING-POINT** Merit in CA (Final) after a couple of failed attempts. **IN YOUR LIFE LOOKING BACK AT** Zero to One. Creating from nothing. A bank from Rajasthan. Capital YOUR JOURNEY, intensive Entrepreneurship with no capital. WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT** YOU WOULD LIKE TO A change agent. Being an inspiration. For creating wealth in challenging **BE REMEMBERED FOR** times. Nothing is impossible.



PUJYA GNANVATSAL SWAMI

BAPS | Akshardham

He eloquently talks on life solutions like stress management in daily life, ethics in profession, my family, happy family, celebrating existence, IQ, EQ & SQ, attitude, character, human in man, sure steps to success and work-life balance.

He is associated with BAPS (The Bochasanwasi Shri Akshar Purushottam Swaminarayan) which is a global socio-spiritual organization committed to service of God and society, based on the Vedic teachings propagated by Bhagwan Swaminarayan (1781-1830 CE).



P. BALAJI

Chief Regulatory & Corporate Affairs Officer Vodafone Idea Limited

Mr. Balaji is the Chief Regulatory and Corporate Affairs Officer of Vodafone Idea Limited. He is responsible for leading the company's regulatory, public policy and government relations. He also oversees corporate communication, reputation management, CSR and the Vodafone Foundation, India.

Bala has over two decades of experience in Telecom and IT industry across various positions. He was the Managing Director of Nokia, India and Sony mobile prior to joining Vodafone. Bala is an IIT Roorkee graduate with MBA from IIM Ahmedabad.



DEEPAK JAIN

Partner | Bain & Company

Mr. Deepak Jain co-leads Bain India's Advanced Manufacturing and Services practice with a focus in automotive, chemicals and cement industries. He is member of Bain's strategy, energy and natural resources. Bain Zero-Based Redesign (ZBR) and Bain Zero-Based Budgeting (ZBB) are his areas of expertise for performance improvement.

Deepak has more than ten years of management consulting experience across India, Southeast Asia, Africa and Europe. He has also authored several articles and reports in national print media on construction, manufacturing, automobiles and taxation. Deepak received the prestigious 'ET 40 Under Forty' award in 2017 and Fortune India '40 Under 40' award in 2018. Deepak is an IIT Delhi graduate and has done MBA from IIM Ahmedabad.

INDORE MANAGER
COMMEMORATIVE VOLUME - 2019

YOUR MOTTO IN LIFE Work hard, be sincere, give your 100% to everything you do, and success will follow. YOUR SUCCESS-SUTRA Same as above. **IN BUSINESS** YOUR ROLE-MODEL My father. BOOKS THAT HAVE Thinking, Fast and Slow – by Daniel Kahneman. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** Shawshank Redemption – teaches you the power of patience and **HAVE HAD** perseverance. **SIGNIFICANT IMPACT ON YOU ONE ADVICE YOU** One thing I regret doing in the early part of my professional life is to be too **WISH YOU HAD** focused on work and not spending as much time to stay in touch with my **GOT 25 YEARS BACK** old friends and relatives. I am making a conscious effort to change it over the past few years. YOUR FAVOURITE Playing tennis and being with my family. REJUVENATION **ACTIVITY**

TURNING-POINT When I took my first job in Singapore.

That I have had the privilege to work with some of the sharpest and highly motivated individuals to create significant impact across domains, and also learn a lot in the process.

YOU WOULD LIKE TO BE REMEMBERED FOR

As a thought leader in the corporate world, being able to create several success stories in areas of my expertise.



AJEY MEHTA

Vice President & Country Head, India - HMD Global The Home For Nokia Phones

Mr. Ajey Mehta is the Vice President and the country head for HMD Global. He is driving strategy, operations and business for HMD Global and for re establishing the Nokia brand in India.

An industry veteran, Ajey has spent over a decade working with Nokia and Microsoft on senior positions. He has also worked across the globe and had held leadership positions in Coca-Cola and Indian Tobacco Company Limited, India. Ajey is an IIT Madras and IIM Kolkata graduate.

YOUR ROLE-MODEL Not one person but multiple people based on specific traits and behaviors they exhibit. **BOOKS THAT HAVE** Amongst the current ones, Being Mortal and Sapiens. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** Life is beautiful. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU Chase your passion and don't plan too far ahead. WISH YOU HAD **GOT 25 YEARS BACK** YOUR FAVOURITE Vacationing with the family & relaxing with my pet dog. **REJUVENATION ACTIVITY TURNING-POINT** Daughter's birth and subsequent move to the USA. **IN YOUR LIFE LOOKING BACK AT** Rebuilding the Nokia business in India. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT** YOU WOULD LIKE TO Being a good human being and building a sustainable business & **BE REMEMBERED FOR** organization.

YOUR MOTTO IN LIFE Stay humble and determined.

Never forget the basics of good business management.

YOUR SUCCESS-SUTRA

IN BUSINESS

INDORE MANAGER
COMMEMORATIVE VOLUME - 2019





VINEET AGARWAL

Managing Director | Transportation Corporation Of India

Mr. Vineet is Managing Director of TCI, India's largest logistics company and Chairman, Transystem Logistics International. He graduated from Carnegie Mellon University and the Owner President Management program from Harvard Business School. He is currently serving as the director in the International Board of Directors in Young Presidents' Organization. He is a member of the Governing Council of All India Management Association; member of National Logistics Council, National Retail Council & National FMCG Council, Confederation of Indian Industries and represents logistics council at the World Economic Forum. He is involved in social work through his family's foundation and is an avid reader and a marathon runner.

INDORE MANAGER
COMMEMORATIVE VOLUME - 2019

YOUR MOTTO IN LIFE Service before self.

YOUR SUCCESS-SUTRA IN BUSINESS

Trust people always.

YOUR ROLE-MODEL

 My father has been my source of inspiration with his vision, diligence, and humility.

BOOKS THAT HAVE HAD SIGNIFICANT IMPACT ON YOU

There is not a single book that has had a significant impact as each book has something to imbibe from. I have immensely enjoyed reading 'The Difficulty of Being Good" by Gurucharan Das, 'Siddhartha' by Herman Hesse amongst others.

MOVIES THAT HAVE HAD SIGNIFICANT IMPACT ON YOU

There is not any specific movie that has had a significant impact however I have watched 'Gandhi', 'Three Idiots' amongst several others repeatedly for their life lessons.

ONE ADVICE YOU WISH YOU HAD GOT 25 YEARS BACK

Nothing specific.

YOUR FAVOURITE REJUVENATION ACTIVITY

I love spending time with my family amidst nature.

TURNING-POINT IN YOUR LIFE

No specific incident.

LOOKING BACK AT YOUR JOURNEY, WHAT GIVES YOU GREATEST SENSE OF FULFILMENT

It has been fulfilling to see the growth of several businesses and being one of the most admired logistics companies in India.

YOU WOULD LIKE TO BE REMEMBERED FOR

A person with strong value systems and a good human being.



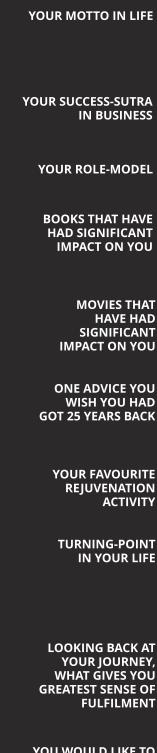
GAURANGA DAS

Director | Govardhan Ecovillage Mindful Leadership Consultant | Meditation Expert

Shri Gauranga Das is a mindful leadership consultant and runs programs for meditation, yoga and preventive deaddiction. He is an advisor to the board of Chanakya IAS academy and trains future bureaucrats and public leaders in responsible mindful leadership based on Bhagavad Gita. He also guides corporate leaders in areas of social responsibility, environmental issues, hinduism and ecology. Shri Gauranga Das is an environmental enthusiast and practitioner and has implemented sustainable green initiatives in Govardhan Eco Village (GEV). GEV has won many national and international awards including Green Award for sustainable waste management.

Shri Das is a master chef and with his team, he enabled setting up self-sufficient, low cost, high-quality mega kitchens which got featured in the National Geographic. He holds a B.Tech degree from IIT Bombay and has published several research papers in Ecology and Theology.

INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**



YOUR MOTTO IN LIFE Service without selfish consideration.

YOUR SUCCESS-SUTRA Commitment, Co-operation and Consciousness. **IN BUSINESS**

YOUR ROLE-MODEL A.C. Bhaktivedanta Swami Prabhupada.

BOOKS THAT HAVE Srimad Bhagavatam, Bhagavad Gita. **HAD SIGNIFICANT**

MOVIES THAT Hare Krishna! The Mantra, the Movement and the Swami Who Started It All. **HAVE HAD**

ONE ADVICE YOU Be patient. **WISH YOU HAD**

YOUR FAVOURITE Speaking Srimad Bhagavatam. **REJUVENATION ACTIVITY**

TURNING-POINT Road accident in 1993. **IN YOUR LIFE**

LOOKING BACK AT Having contributed to Rural India. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF**

YOU WOULD LIKE TO Making a difference in others' lives. **BE REMEMBERED FOR**



DR. BHIMARAYA METRI

Director | IIM Tiruchirappalli

Dr. Bhimaraya Metri is Director at IIM Tiruchirappalli. Prior to this, he was Dean at L&T Institute of Project Management at Vadodara. He has also served as a professor and Dean at MDI Gurgaon, IMI, New Delhi and incharge of Ph.D. Programmes at BITS Pilani. Dr. Metri has rich academic and administrative experience and is an authority in the field of quality, project management and SCM.

Dr. Metri is the Chairman of Resource Management Sectional Committee (MSD12) of Bureau of Indian Standards (BIS), New Delhi. He has been a consultant to NTPC, Railway Land Development Authority (Indian Railway), Army Ordnance Corps (AOC), Ministry of Defence and Delhi Transport Corporation (DTC). Dr. Metri received his Ph.D. from IIT Powai and has been conferred with prestigious AIMA - Kewal Nohria award for Academic Leadership in management education in 2018, Bharat Vikas Award and the esteemed "Prerana Puraskar".

INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**



YOUR MOTTO IN LIFE Do my best. YOUR SUCCESS-SUTRA Hard work, courage, conviction, patience and seeing big picture. **IN BUSINESS** YOUR ROLE-MODEL Prof. Pritam Singh, former Director of IIM Lucknow & MDI Gurgaon, and Jack Welch, Former Chairman & CEO of GE, USA. **BOOKS THAT HAVE** Benchmarking: The Search for Industry Best Practices that Lead to Superior **HAD SIGNIFICANT** Performance by Robert C. Camp. **IMPACT ON YOU MOVIES THAT** Marathi Movies. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU How to make impossible to possible. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Morning walk. **REJUVENATION ACTIVITY TURNING-POINT** When I changed my track from engineering to management after my Ph.D. **IN YOUR LIFE** at IIT Bombay. **LOOKING BACK AT** The journey starting from a son of a farmer to become Director of IIM is

YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT**

greatest sense of fulfillment.

YOU WOULD LIKE TO **BE REMEMBERED FOR**

In general, contribution to the Higher Technical Education, and in particular, contribution to the Management Education.



DR. RANJAN BANERJEE

Dean | SPJIMR, Mumbai

Dr. Ranjan Banerjee is the dean of SPJIMR Mumbai since June, 2015. He brings in a rare combination of extensive business, corporate training, academic and consulting experience. He holds a B.Tech from IIT Bombay, MBA from IIM Calcutta and a Ph.D. in Management from the Carlson School of Management, University of Minnesota.

Dr. Banerjee has worked for leading FMCG companies like Asian Paints, Vadilal and Hindustan Unilever. He was group COO of Insta Worldwide. Prior to joining SPJIMR, Dr. Banerjee has also taught at leading B-schools like the Carlson School, University of Minnesota, SMU Singapore, IIM Calcutta amongst others. He was instrumental in creating India's first post-graduate management program for returning women.

than to be liked. YOUR SUCCESS-SUTRA Success is a journey towards continuous excellence, and not a destination. **IN BUSINESS** YOUR ROLE-MODEL My father, Barack Obama, Rahul Dravid and MS Dhoni. **BOOKS THAT HAVE** On Becoming a Leader by Warren Bennis. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** The Sound of Music. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU You are the change you want to see in the world. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Listening to music, reading, teaching a completely new subject for the first **REJUVENATION** time. **ACTIVITY TURNING-POINT** Leaving Unilever to become an entrepreneur. **IN YOUR LIFE** LOOKING BACK AT Number of my students whose lives I have touched. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT** YOU WOULD LIKE TO Helping other people grow and realise their potential. **BE REMEMBERED FOR**

Reinvent while you are still successful. It is more important to be respected

YOUR MOTTO IN LIFE



PROF. RISHIKESHA T. KRISHNAN

Former Director | IIM Indore

Prof. Rishikesha T. Krishnan is the former Director and professor of strategic management at the Indian Institute of Management Indore. Presently, Professor Krishnan is a member of the faculty at the Indian Institute of Management, Bangalore (IIMB), India. Professor Krishnan was a visiting scholar at the Center for the Advanced Study of India, University of Pennsylvania and at the ISB, Hyderabad. He was listed among the Thinkers50 India's most influential thinkers in management and jointly received the special Thinkers50 India Innovation award (2013). He has received the Dewang Mehta Award for Best Teacher in strategic management in 2010.

Professor Krishnan has served on Nasscom and CII related to innovation in India. He has authored books: From Jugaad to Systematic Innovation: The Challenge for India and 8 Steps to Innovation; Going from Jugaad to Excellence (co-authored with Vinay Dabholkar). Professor Krishnan is an alumnus of IIT Kanpur, Stanford University and IIM Ahmedabad.

INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**



YOUR MOTTO IN LIFE Strive for the best and treat people with dignity. YOUR SUCCESS-SUTRA Mutual value creation is the only path to sustainable success. **IN BUSINESS** YOUR ROLE-MODEL MM Murugappan (Murugappa Group); Arun Maira. BOOKS THAT HAVE Hundreds – one I can think of is Switch by Dan Heath & Chipe Heath. HAD SIGNIFICANT **IMPACT ON YOU MOVIES THAT** A Little Romance; Padman. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU To be honest, I haven't taken others' advice too seriously. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Eating out with friends. **REJUVENATION ACTIVITY** TURNING-POINT Yet to reach it. **IN YOUR LIFE** LOOKING BACK AT Having helped several young professionals develop their potential. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT**

YOU WOULD LIKE TO

BE REMEMBERED FOR

My contributions to the development of others.



DR. AMIT KAPOORHonorary Chairman | Institute For Competitiveness

Dr. Kapoor is Honorary Chairman at Institute for Competitiveness, India; President of India Council on Competitiveness and Editor-in-Chief of Thinkers. He is on the board of Competitiveness initiatives in Mexico, Netherlands, Italy & France and University of Vermont's SEMBA Advisory Board. He is an affiliate faculty for the microeconomics of competitiveness and value-based health care delivery courses of Institute of Strategy and Competitiveness, Harvard Business School and has been inducted into the Competitiveness Hall of Fame. He works closely with NITI Aayog on developing the ease of living index in Indian districts. Amit has received the Ruth Greene Memorial Award for writing the best case of the year. Amit is the co-author of the best-seller "Riding the Tiger" with Wilfried Aulber. His forthcoming book titled "The Age of Awakening" focuses on India's Economic History.



ALI HUSSEIN

Chief Operating Officer | Eros Digital

Mr. Ali Hussein is Chief Operating Officer at Eros digital, a leading global company in the Indian film entertainment industry. He is spearheading the company's OTT platform, Eros Now. Mr. Hussein has over 15 years experience in media entertainment and digital space. He has been an entrepreneur and board advisor to Discovery Networks and other start-ups in the media and technology domain. He has also worked with Google, Viacom 18 and Hungama where he held key positions. His expertise comes from complex mandates across mobile marketing, content syndication and distribution.



BISTRITI PODDAR

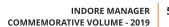
Founder | Paperless Postcards

"Writing fiction is fun but writing non-fiction is life changing!" is the quote she lives by. Bistriti Poddar wants to create a world within this universe where there is something relatable to everyone, something that strikes a chord deep within one's heart and something that is very inspirational. Bistriti created PAPERLESS POSTCARDS to combine nostalgia of postcards with these feelings. Paperless Postcards founded in January 2016, is a platform for simple, powerful and thought-provoking conversations and dialogues.

Bistriti is an ambitious soul and a perfectionist mind. She has been a guide, a mentor and a leader in various aspects of life.

YOUR SUCCESS-SUTRA Power is not what you achieve. Power is the guts to take the leap when **IN BUSINESS** you're scared! YOUR ROLE-MODEL My best friend and co-founder Ankit Gehlot. BOOKS THAT HAVE Rumi's Poetry, Eat That Frog. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** The Shawshank Redemption; Sully, Desert Flower. **HAVE HAD SIGNIFICANT IMPACT ON YOU ONE ADVICE YOU** Self confidence is all you need to put a dent anywhere you want in the WISH YOU HAD whole wide universe. **GOT 25 YEARS BACK** YOUR FAVOURITE Writing Poetry, solo trip, a good spa. **REJUVENATION ACTIVITY TURNING-POINT** Coming to Bombay. **IN YOUR LIFE LOOKING BACK AT** The fact that I didn't give up in times when I wanted to, the most. YOUR JOURNEY, WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT** YOU WOULD LIKE TO My courage, fierceness & fearlessness. **BE REMEMBERED FOR**

YOUR MOTTO IN LIFE Throw me to the wolves and I will return leading the pack!







RAVINDER PAL SINGH

Director, Cyber Securities & Digital Cities Health Care (Public Sector) | Dell EMC, India

Mr. Ravinder Pal Singh is a Senior Industry Consultant and Evangelist in Digital Transformation, IoT and Smart Connected economies. Ravinder has more than 21 years' experience in the business and technology consulting, enterprise architecture and solutions mainly in the areas of industry vertical solutions.

A certified project manager (PMP), IT services management (ITIL) and enterprise architect (TOGAF), he has extensive experience in technology infrastructure for effective workplace, and IT service management. He has consulted on smart city projects in Malaysia, Philippines, Thailand, Korea, and Singapore.

INDORE MANAGER
COMMEMORATIVE VOLUME - 2019

YOUR MOTTO IN LIFE To create value for our society and be remembered as an "Innovator" which helped the lower strata of society to grow. **YOUR SUCCESS-SUTRA** Create and sell what you believe in, innovation is the key to a successful **IN BUSINESS** business. YOUR ROLE-MODEL Mr Dhirubai Ambani. He created an empire with reverse engineering, which created millions of jobs and millionairs enabling common man to invest in market. **BOOKS THAT HAVE** The Monk Who Sold His Ferrari. **HAD SIGNIFICANT IMPACT ON YOU MOVIES THAT** Corporate, 3 Idiots, In Pursuit of Happiness. **HAVE HAD SIGNIFICANT IMPACT ON YOU ONE ADVICE YOU** Don't look at jobs, start your own. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Watching comedy movies, it makes me stress free and relaxed. **REJUVENATION ACTIVITY TURNING-POINT** Birth of my daughter. It changed everything in me. **IN YOUR LIFE LOOKING BACK AT** To be able to help and support multiple youngsters to achieve success, via YOUR JOURNEY, their startups or jobs. WHAT GIVES YOU **GREATEST SENSE OF FULFILMENT**

YOU WOULD LIKE TO BE REMEMBERED FOR

A simple, humble and supportive gentleman.



SOHRAB SITARAM

Co-Founder & Director | Keventers

Mr. Sohrab Sitaram is currently a Director of Keventers. Keventers is amongst the most successful and fastest growing chain of quick service restaurants in India. Sohrab is a prominent name in India's hospitality sector. An industry veteran with a career spanning over 18 years, Sohrab has firsthand experience in witnessing the growth trajectory of the food and beverage industry in India. An alumni of the Indian Institute of Hotel Management, Aurangabad, Sohrab spent a large part of his career with the Taj Hotels before moving on to set up many iconic restaurants and bars across India like Tabula Rasa, Chi Kitchen and Bar, No Escape, Shalom Goa, Smoke Signals Trevi, Laid Back Waters, Shalom, Italic and many more. Sohrab has also been the Founder and Director of Square Root Hospitalities Pvt. Ltd., Director of Soulfeed Hospitality Pvt Ltd. and CEO and Director of Mahima Hospitality Pvt. Ltd.

INDORE MANAGER COMMEMORATIVE VOLUME - 2019



YOUR MOTTO IN LIFE Follow your passion.

YOUR SUCCESS-SUTRA
IN BUSINESS

Make it happen, shock everyone.

YOUR ROLE-MODEL

None – everyone should have his own identity – have never felt the need of a role model.

BOOKS THAT HAVE HAD SIGNIFICANT IMPACT ON YOU

Scanner Darkly, Y The last Man Standing, Watchmen Maus.

MOVIES THAT
HAVE HAD
SIGNIFICANT
IMPACT ON YOU

Scar Face, Godfather (all series).

ONE ADVICE YOU WISH YOU HAD GOT 25 YEARS BACK

Ensure you follow your passion, spend time on it, it's as important as doing well in a job.

YOUR FAVOURITE REJUVENATION ACTIVITY

Golf, playing the keyboard and the guitar and jamming with my band.

TURNING-POINT IN YOUR LIFE

Keventers.

LOOKING BACK AT YOUR JOURNEY, WHAT GIVES YOU GREATEST SENSE OF FULFILMENT

I took time and purused my passion in different fields including sports, music, graphic novels and travel.

YOU WOULD LIKE TO BE REMEMBERED FOR

Being hungry, aggressive and someone who can make things happen.



MANOJ MUNTASHIR

Indian Lyricist

Mr. Manoj Muntashir is a popular Indian lyricist, TV script and screenwriter. He has scripted famous Bollywood songs like "Teri Galiyaan", "Tere Sang Yaara", "Mere Rashke Qamar", "Dekhte Dekhte" and many more. He has also written dialogues and lyrics for the Hindi version of the big blockbuster "Bahubali- The Beginning". Manoj has roots in poetry which is well reflected in his film lyrics. His first poetry collection 'Meri Fitrat Hai Mastana' became a best seller on Amazon in short time. He has bagged many Filmfare awards for his lyrics and scripts.

INDORE MANAGER COMMEMORATIVE VOLUME - 2019

YOUR MOTTO IN LIFE Create something which outlives you. YOUR SUCCESS-SUTRA Never stop dreaming. The moment one dream is achieved, start working for **IN BUSINESS** the next. YOUR ROLE-MODEL Sahir, Javed Akhtar, Ex-President Abdul Kalam, Atal Bihari Vajpayi, Sachin Tendulkar. **BOOKS THAT HAVE** Sahir-by Prakash Pandit, Aawara sajde by Kaifi Aazmi, Mirza Ghalib By **HAD SIGNIFICANT** Gulzar and everything ever written by Osho. **IMPACT ON YOU MOVIES THAT** Mughle-azam, Dharmputra, Mother India, Deewar, Silsila, Manto, Mulk. **HAVE HAD SIGNIFICANT IMPACT ON YOU** ONE ADVICE YOU Nothing. **WISH YOU HAD GOT 25 YEARS BACK** YOUR FAVOURITE Reading. **REJUVENATION ACTIVITY TURNING-POINT** The day when I was travelling from Amethi To Allahabd and I purchased **IN YOUR LIFE** Sahir's collection edited by Prakash Pandit. That's when I decided to write for films.

LOOKING BACK AT YOUR JOURNEY, WHAT GIVES YOU GREATEST SENSE OF FULFILMENT

Millions of people across the globe use my songs to express their love and heartache. Nothing can be more fulfilling.

YOU WOULD LIKE TO BE REMEMBERED FOR

My songs.



VEENU JAIN SUKHLECHA

Director and Admin, Consulting Engineers Group Ltd.

Veenu is a competent professional with over 10 years of work experience in varied fields, she overseas executive management responsibility for establishing and implementing short- and long-term corporate human capital plans for more than 1000 professionals operating from over 50 offices spread globally. This includes maintaining and improving employee relations, talent acquisition and development, succession planning, workforce planning, and performance management. She is an expert in monitoring overall functioning of various processes, identifying improvement areas and implementing adequate measures to maximize employees' and clients' satisfaction levels. Her skills set include design and implementing organizational business plans that maximize performance, quality and efficiency and are aligned with operations and finance. She specializes in providing leadership, direction, planning and overall administration of all the ongoing operations of the company.



HARSHITA JAIN

Director Business Development, Consulting Engineers Group Ltd.

Ms. Harshita Jain is currently working as Director - Business Development in Consulting Engineers Group Limited. She is a business leader and professional with a high level of business acumen and experience in leading business development. She has an expertise in starting and fueling business operations by developing teams, mapping clients, starting operations in new regions along with acumen in identifying fruitful business opportunities. She improved the existing line of business and came up with new business opportunities and integrating them to boost existing business. Her major professional achievement is reaching upto 130 crores in yearly revenue from operations within 4 years starting from a turnover of around 33 Crores in 2014 with over a 40 % growth year on year. With her entrepreneurial skills she ventured into new sectors by entering into new lines of infrastructures like metros, railways, airports, rapid rail, water resources, etc. apart from highways. As a result, the company is currently associated with projects worth over one lakh crores. With her perseverance and conviction, CEG's success story has not been limited to the Indian sub-continent, but has rather made a mark on an international level. CEG has executed projects in Ethiopia, Mozambique and Tanzania in the recent years.



YASHRAJ BHARADWAJ

CEO, Co-Founder, Zenith Vipers

At a young age of 19, Yashraj own 36 Research Projects and 15 patent applications that arecurrently filed and shared with his twin brother Yuvraj. He is also the recipient of KarmaveerChakra Award 2016 and have also been named amongst top 10 young entrepreneurs of 2016across the globe by SUCCESS magazine. He has been amongst the finalist of SF fellowshipworth \$2,50,000 and winner of \$1,00,000. He is also proud nominee of Padma Shri 2019, one ofthe highest civilian award in India. He has also been winner of many international and nationalawards and has also appeared into Forbes 30 Under 30 Asia List 2018. Yashraj resides in Delhiand is very closely connected with the latest in technology and innovation happening around theworld. He has very close association with innovation powerhouses like Silicon Valley giants, TED, Venture Firms and Technology Clusters around the world.



PRANJAL SHARMA

Economic Analyst | Advisor | Writer

Mr. Pranjal Sharma is an economic analyst, advisor and writer with strong focus on technology, globalization and media. He guides projects on economic forecasting, business intelligence and public diplomacy with Indian and global organizations. He has written and edited books, reports and papers on economic development. His latest book is Kranti Nation: India and The Fourth Industrial Revolution. Pranjal is the curator and columnist for a fortnightly page on Industry 4.0 for Business Standard newspaper. He has spent more than 25 years in economic media, in leadership roles with India Today Group, Times of India Group and CNBC Network 18. He was an advisor to Ministry of Information & Broadcasting, Government of India for Prasar Bharati.



THEME PERSPECTIVES

1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

Essentially I am a pessimist and believe that we first have to face challenges and then look at opportunities. The world, particularly India, faces a major challenge in the following matters: Population, health, climate, food, and above. all water. This has to be carefully debated and opportunities should therefore revolve on what the world can do to combat the above.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

India's internal impediments are overpopulation and family planning, extreme poverty, in particular in rural India, lack of education and opportunities, the high level of educated unemployed, agriculture must play an important role, 500 millions Indians lead their lives without electricity, 800 millions without sanitation. All this needs urgent debate and action. We have to first solve our own major problems within India before taking up any position internationally.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

You have mentioned rethink, redesign, rebuild. I would like to add repurpose, which means incremental innovation of products that are existing and this applies in a big way to healthcare. Perhaps I would like to add the words Invent, Innovate, Adapt and Adjust. We need to look at opportunites and strategy to convert vision into reality. I believe that India should view its past and present and worry about itself in the area of self-reliance and selfsufficiency. At the same time, we should also look ahead at newer technologies that will improve manufacture, business, etc. For healthcare this includes 3D, Al, Digital, Automation and continuous manufacture.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

This should incorporate self-reliance, self-sufficiency, education, opportunities, strategy to convert vision into reality.





Technology is both the greatest opportunity and the greatest challenge of the future. While technology will drive consumption and innovation to much higher levels, it will also create fresh challenges for human freedom and dignity. Big data, machine intelligence and internet of everything will augment the powers of the people, companies and governments but careful regulation will be required to ensure that new technologies become a common resource and not an instrument of exclusion, control or oppression.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

India's biggest problem is the quality of its workforce. While a small portion of talent at the top is best in the world, the bulk of the population is without the training and the tools to take advantage of Industry 4.0. A fear-driven restrictive culture also caps the aspirations of experimentation and entrepreneurship.

To overcome these impediments, it is necessary to make the new economic skills and tools available to everyone and to foster a liberal economic culture.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India can lead in the era of Industry 4.0 because of the scale, variety and density of its population. Industry 4.0 is about creating a 'phygital' economy combining data and delivery. India will produce enormous amounts of data, the key raw material for productivity and innovation, because of the growing mobile internet and the digitized government and commerce. The density of consumers will ensure viability of India's data and internet based businesses.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

India 4.0: It is time for a reset – to rethink capabilities and competitiveness, to redesign business and organization, to rebuild tools and technologies.



1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

The world has taken too much debt to attain current standard of living. It has also used too much resources. The biggest challenge the world faces is how to leave a better future than the past we inherited.

How do we create growth without leverage? How do we create sustenance without utilizing fair share of resources?

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

India has to play as a team to gain leadership position. Today, we aren't acting as a team. The Entrepreneur, the Banker, the Laborer, the Inspector, the Tax Collector, etc. are all working as an individual motives rather than as a team to win the match. If we perform individually, we make noise. When we perform as a team, we create symphony.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India is home to 1.35 bn people. We need to show the world how to create a meaningful life without wasting resources. Yoga is not substitute to modern medicine but still makes people healthy. What we have done with Yoga for health & peace of mankind, we need to invent similar method of manufacturing & servicing. India has to create more "Nano" to influence the world of Industry.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Supply chain disruption instigated by tariff war is an opportunity like Y2K for IT industry of India 4.0: Rethink, Redesign, Rebuild.



INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**

The world is shrinking. The Information Age is both a boon and bane where you can take informed decisions but also where you are cluttered with information and have become used to instant gratification.

The Global village offers us the opportunity to get inspired and do anything. While lack of real understanding in spite of too much available information and job scarcity is still a challenge to be addressed.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

First, quality education. Active indulgence of youth in subjects like science, technology and constitution. Second, while addressing the immediate challenges, we often lose the sight of long-term vision. Think about building for long - Sustainable Development. Third, biased Poll Promises.

People in responsible positions use subjects like Loan waiver for some strata of community, caste-based reservations, etc. for mass influence, such matters should be rather driven by our Constitution.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

As we enter Industry 4.0, we will play the role, which China played in the third era of Industry. We are the fastest growing country of the world both in availability of human resource and economic development in terms of production of goods and services. There is ample room for suppliers to sustainably grow and the consumer needs to be satisfied.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Rethink, Redesign, Rebuild. It is Not a Choice. This is The only way!



1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

The opportunities generated by the Industrial Revolution 4.0 like Blockchain, IoT, AR and VR will irreversibly change the way we live and behave as individuals, communities, organizations and nations. All these megatrends can improve lives across the world.

The challenge is how we manage privacy and cyber security. Misuse of the Zetabytes of data can lead to destructive behavior if not tracked and controlled adequately.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

Data privacy and cybersecurity threats can slow things down. We need to have a far more thoughtful and considered approach to protecting individual data and security. Currently there are too many leakages in the system. Policy and laws to protect individuals and organizations from security breaches are the need of the hour.

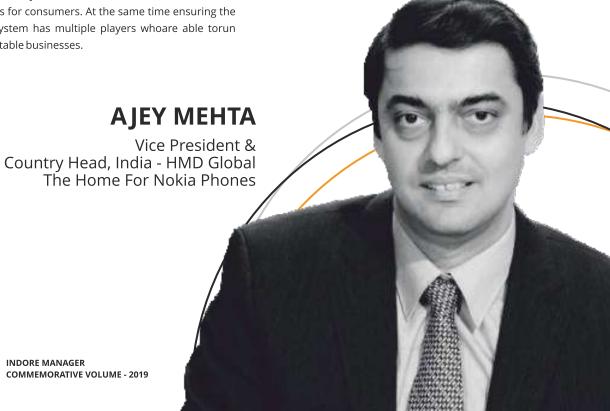
Also, regulatory policies should continue to encourage the development of the high speed connectivity infrastructure and allow for low data tariffs for consumers. At the same time ensuring the ecosystem has multiple players whoare able torun profitable businesses.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

With the proliferation of 4G technology into the rural depths of the country, India has moved from being ranked 155th in the use of data, to the largest user in a matter of 12-18 months. This means that India will soon be at the forefront of the digital revolution of 4.0 and can leap frog to the leadership position in the modern era. Skilled engineers from reputed Indian institutes can help organizations and nations around the world in their digital transformation journey.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

With the proliferation of 4G in India, digital services have gained traction like no other country in the world. (Paytm). The government must facilitate the ramp up of 4G/5G infrastructure, institute laws to protect against data privacy and security breach and upskill the workforce to ready them for the new age.



One thing which is constant in this world is change. People who have the mindset which allows them to change based on time, place and circumstances are the ones who are going to not only survive but thrive in the VUCA (Volatility, Uncertainty, Complexity and Ambiguity) world. There will be opportunities for ones who are open minded and difficulties for the ones who are rigid.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

There is a famous saving in darkness star shines the brightest. India needs to evolve from scripted education system to a traditional education system where the focus is on the overall development of the child. If leadership training starts early then we will be able to avoid crisis similar to 2008 global crisis.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

Many systems haven't yet evolved because Artificial Intelligence is yet to evolve. India can play a big role in taking AI to a different level as we are a diverse country. In India almost every child speaks multiple languages due to which development of individual brain is much better as compared to other places in the world.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

India's perception and perspective will change if we believe in our age old values.

GAURANGA DAS Director | Govardhan Ecovillage Mindful Leadership Consultant **Meditation Expert** INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**

1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

Opportunities: A significant proportion of the world still lives in poverty. Potential to improve health, and prosperity through education and technology driven social intervention. A broader vision for the role of business in creating positive social change. Creation of a modified balanced version of capitalism.

Challenges: Growing inequality. Lack of access to equal opportunity. Environmental degradation and climate change. How we balance technology upgradation and job creation.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

Self belief: We tend to value ideas created outside India more than ideas created within.

We need greater investments in R&D and education. We need to improve the quality of teachers in the primary school system. We need decentralized, community based models of development that are tailored to our unique situation. Lack of a strong rule of law is a big impediment. A strong legal system with speedy resolution and contractual protection will help. Corruption across levels implies that a lot of centralized schemes do not reach beneficiaries.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

In terms of leveraging technology, India and Indian corporations can play a leading role. Investment in R&D and innovation, cultivating a start up ecosystem and facilitating collaboration between startups and grown ups (large companies). Developing scalable low cost solutions for the Indian market which can then be taken to the rest of the world. India can become a thought leader in creating new models of a balanced capitalist economy. India can also become a thought leader in terms of designing new community based social interventions. We can lead in management thought and action. With the right policies, we can build a global presence in the field of education, foster research and entrepreneurship through industry academia collaboration.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Refresh. Reframe. Rethink. Redesign. Rebuild. It all begins with insight and framing the right problem.





Dean | SPJIMR, Mumbai

The greatest challenge the world faces is making technology serve the needs of people rather than allowing technology to dictate our lives.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

The biggest impediment is our hesitation to make the changes necessary to make our education system work for the 21st century.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

Education is key – the greatest priority is to quickly upgrade our education system right from kindergarten to PhD level.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Indian education system needs an urgent thod, phod, ihod from bottom to top.

PROF. RISHIKESHA T. KRISHNAN Former Director | IIIM Indore

1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

The world faces a great opportunity and challenge to balance the needs of humans with the need of sustaining life on earth. We should use technology to grow in a sustainable and responsible manner. A responsible growth strategy will also ensure that we reduce the inequalities in the world.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

India has to create encouraging policies for use of new technologies. Additionally, we must invest in a new framework for education and skilling that is focused on the future and not rooted in the past. New types of jobs and opportunities will emerge, but to benefit from those our students must be able to learn new skills and ideas.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India has to use its technologies of Industry 4.0 to solve the unique challenges of a 1.3 billion people country. The new technologies are open, accessible and not controlled by any one country. So we should use it to improve health, education, skilling, environment for a better life for all citizens.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

India must develop collaborative structure so that government, private sector and academia can redesign and rebuild our social and economic structure.



The world is going through a massive transformation phase namely the "technology advancement phase". Artificial intelligence, Smart Cities, Internet of Things, 5G, Big Data, etc are driving this change which is unbelievably quick. While the opportunities are there in anything related to the above mentioned drivers of change – there is a huge opportunity for spatial planning. There is not too much importance being given to this extremely critical aspect. Amidst more and more urbanization a lot of importance will need to be given to city where technology is changing rapidly where people live, work and play, and how they access buildings, transport, energy and waste management. The fastest growth is happening in thousands of secondary cities where town planners are not well schooled in technical urban planning. Another big opportunity is mobile optimization. As per PayPal survey 71% of consumers are already using their mobiles to make payments, while only 49% of businesses are actually optimised to accept them. Even more astounding, 31% of businesses stated they have no plans whatsoever to optimise for mobile sales.

While there are opportunities there are also several challenges namely:

UNCERTAINITY - are driverless cars, drones, aircrafts etc are all these safe - after all they are based on algorithms and programs which don't perform under uncertainty. For example a computer program can never be sure if a person is going to cross the street or not.

UNEMPLOYMENT - A mans identity is governed by three things - meaningful relationships, passion & interest and meaningful work - Meaningful work is a very important element of someone's identity. With artificial intelligence nearly 2/3 jobs are at risk in developing countries - at the risk of being replaced by machines. Automation will affect not only the blue collar jobs unlike the industrial revolution but also the white collared jobs - mid level incomes such as chefs, security guards, junior lawyers, inspectors - those who experience displacement will need to find something meaningful to do for that we need to We need to update our education, training and political institutions

SPATIAL AND DEMOGRAPHIC GROWTH - is happening without proper planning, master plans in most places are fantasy plans without the design of places to support a social dimension, cities will not thrive regardless of how much technology we attempt to integrate, design for, and adopt. We can save billions in environmental costs if we plan for places that encourage people to spend time outside. We even reduce economic limitations in labor markets when we plan for places that allow people to shorten their commute distances and have access to stores, schools, and other daily services

SUPERBUGS - Modern medicine depends on doctors having effective drugs to treat infections. But many common infections are becoming more difficult to treat because bacteria are becoming resistant to the drugs available. Drug-resistant infection or antimicrobial resistance is a very serious health threat to us all. Already it results in around 700,000 deaths a year globally. Within a generation it could be 10 million; it could mean we can no longer safely carry out not only complex, lifesaving treatments such as chemotherapy and organ transplants but also more routine operations like caesarean and hip replacement. More needs to be done to improve our ability to diagnose, treat and prevent drug resistant infections and to speed up development of new antibiotics to replace those no longer effective in protecting us against deadly infections.

NEW SKILL REQUIREMENT - There will be continuous requirement of new skills unlike todays times where the same skills keep you going over and over again. The existing set of skills will go obsolete very quickly and regularly leading to a displacement of the traditional 5 day work week to 60% of time is spent in doing a job and 40% in learning on a regular basis

DEMAND FOR CREATIVE WORK - Repetitive work is going to be outsourced while creative work will be in demand - jobs with social and interpersonal skills will be more in demand - teaching, selling, caring, negotiations skills etc.

MISLEADING OR EASY INFLUENCING PEOPLE - Even if we have structures that impose constraints on people in power and we put pressure on powerful people to be honest with us, in a sense, all of that is being circumvented by social media. On Facebook, political bodies can put something out, pay for advertising, put it in front of millions of people, yet it is hard for those not being targeting to know they have done that. They can target those people based on how old they are, where they live, what skin color they have, what gender they are. These messages are so common and so targeted that they are capable of having a massive influence on public decisions. We have never had a time when it has been so easy to advertise to millions of people and not have the other millions of us notice. You can't take out an advert in a newspaper and not have the people you are not targeting not notice. That is a really profound change. We shouldn't think of social media as just peer to peer communication, it is also the most powerful advertising platform there has ever been. We need a more equipped environment, we need watchdogs.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India can play a significant role by creating more job opportunities within the country and investing more resources in the education sector. The size of the country also provides a potentially huge market access. India has a booming consumption pattern, entrepreneurship, startup industry etc. which can be seen as a scaling opportunity giving India a significant role to play in leading the world into the era of Industry 4.0. Another significant contribution can be encouraging and making it easier for the start up s to emerge. Startups have the ability to significantly change the ecosystem of any country. Entrepreneurship needs to be encouraged.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

The biggest leadership problem faced by India is the lack of professional qualification. Not only that, enough efforts to learn about the respective fields are not put in by the person in position of power resulting in extremely weak governance. Such qualifications or crash courses to learn should be deemed necessary by the policy makers and the judiciary. Unless strict measures are put in place, governance will always be weak and will be a major impediment. Education is the ultimate answer to social progress. Policymakers, teachers, educators should come together to discuss educational problems and the way to solve education problems. How to be a good person, or a happy person, or a leading person, to cooperate with technology of the future is the most important. So, education, not only for teaching but for about cultivating. Through the education, one is generating the future talents. Another important impediment is the Fertility reduction. It is the single most robust predictor of future economic growth. Fertility reduction would also help India improve some of its other indicators, like its high infant mortality rate and its maternal mortality rate. A big problem emerging out of population is unemployment and unless this is tackled India will find it very difficult to come at par with the other BRIC countries. Citizens of India especially the youth need to be economically active.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

While India has become one of the largest economies, India is on track to overtake the United Kingdom to become the world's fifth largest economy in 2018, it has been growing at a track rate of 7%. Indians software and engineering skills, its exports, its human resources and, more recently, its ambitious foray into acquisition of businesses abroad make every foreign observer sit up and take notice. The growth has been domestic consumption driven therefore Make in India, Start-up India and Skill India initiatives should be on leveraging domestic demand. Though the Indian workforce will grow to 900 million strong by 2020, to compete with other developed countries requires considerable formal skills training as only 2% of workforce are skilled compared to more than 70% of other developed countries. Indian population is a hinderance and bringing down fertility rate of the country needs to be thought of creatively. Clearly education is the for progressive India.

SOHRAB SITARAM

Co-Founder & Director | Keventers



In 2014, 54% of world population lived in Urban areas. By 2050, this number will be around 75% which means around 6 Bn people. This is both an opportunity and a challenge. With rising urbanization, GDP growth and economic development will be a great opportunity. However, challenge will be to ensure enough supplies and availability of basic necessity like Food, Shelter and Clothes for these people. City infrastructure will need to develop to cater to such demands.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

Though we have a number of opportunities available for us, we also have few limitations we need to uncover. One is moving away from a Social led growth to a Capital led growth. Nothing succeeds better than a profitable venture. We need to move away from basic issues of Religion, Caste and Community to a more demanding issues like Poverty, Hunger and Illiteracy.

To make this happen, all 3 components of our society: Government, Citizens and Corporates need to work in Tandem.

Some steps we need to take immediately take are: Relook at our reservation system- Move away from Caste based reservation to economy based reservation. Relook at our Political system- Introduce reforms like minimum education critera for public roles & clean & non-criminal eligibility. Shed fat -Subsidy, Grants and donations to create more compelling cost based models. Catch them young overhaul of our education system.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India is one of the fastest growing economies and power. With more than 60% of our population in working bracket (18 - 55 years), we have a huge potential to develop our resources, cities and our ecosystem. This in turn will lead to urbanization which will add to growth in GDP. India will be world's 2nd GDP country in couple of years. Our current focus on developing human capital and skills will make us a powerhouse of many technologies like IoT, AI, Automation, Analytics and Blockchain. With programs like STARTUP India, SMART CITIES, SKILL INDIA, ATAL INNOVATION MISSION & PMYK, we are poised to create a plethora of solutions, technologies and tools which not only will enhance our "Smart Quotient" but also power leading economies of the world.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

India 4.0 is here. India 1.0 post 1947 was mainly about Roti-Kapda-Makan, India 2.0 was about Privatization, 3.0 was Globalization and 4.0 is Digitization. We are set to be world's largest economy, just a little more efforts and push.

RAVINDER PAL SINGH

Director, Cyber Securities & Digital Cities Health Care (Public Sector) | DELL EMC, India

> INDORE MANAGER **COMMEMORATIVE VOLUME - 2019**



1. What are the greatest opportunities and challenges that the 'world' faces in the next era?

Everything has an expiry date. Planet earth too. The way we have been juicing up our echo system without giving it time to heal may eventually be the start of our end. Our careless approach to nature is threatening. If we don't start working seriously towards it right away, expect nature's fury to engulf us all.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

We waste too much time in unproductive things. Religion and politics are the worst black holes, sucking our energy since independence. We need to wake up to rational thinking. Instead of delivering hours in '5 waqt ki namaz' 'mayya ka jagrata' and mandir-masjid nonsense, we should be utilizing the same time to educate underprivileged children in our society, to clean our surroundings or any constructive work which can even remotely and faintly help in making us a great nation.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

India has been a land of great minds. In fact, I never feel burdened by the 130 crore population. These numbers could be our strength if we realize that we are a nation of 130 crore minds, working towards a common goal of making this world a better place to live. This country never ran short of pathbreaking ideas. We must believe in our core strength and keep thinking new.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Albert Einstein once said logic will take you from A to B, imagination will take you everywhere. Let's stop getting restricted by logic, let's dream impossible, lets #RethinkRedesign#Rebuild.



The future belongs to those who can create compelling content.

The need to create quality content is rising more than ever. Because more often than not the content that's generated is neither useful, relevant nor aligned.

The need of the hour is to create content that talks to the customers and not talk past them.

3. What internal impediments does 'India' face in gaining that leadership position, and how can it overcome them?

Lack of disruptive approach.

Apprehension in welcoming or experimenting with newforms of content.

A rip off approach and intending to follow the crowd. Not encouraging enough fresh talent.

In order to overcome these, it's imperative to address all these concerns and have more openness in valuing the importance of content.

2. How can 'India' play a significant role in leading the world into the era of Industry 4.0?

Encouraging more thought leaders to lead the show and integrating more global collaborations.

4. Your tweet on the theme: India 4.0: Rethink, Redesign, Rebuild.

Rethink: innovative sustainable and useful content that doesn't just sell but also connects!

Redesign: a structure that bridges the gap between stakeholders' perception and expectation

Rebuild: trust reputation.





THEME THOUGHTS

HOUGHTS

Pace of change in technology is disrupting the fashion world. Design board to retail time is diminishing, and people's preferences are evolving swiftly. Serving a young aspirational market like India requires us to constantly innovate our approach to the product and the market."

N MOHAN

Director- Footwear | Future Group



Theme is the most appropriate looking at the Government's thrust on make in India.

VIJAY GOYAL

Proprietor | Sigma Chemicals (P) Ltd



Technology is all pervasive in the current age.

Digital revolution which surrounds us today has touched all aspects of our lives.

GAURAV SOJATIA

Chairman | Acropolis Institute Of Tech. & Research



Creating and implementing technology, striking to our targets and taking first mover advantage is the way to stay ahead.

ROHIT GADIA

CEO | Capital Via Global Research Ltd.



"India 4.0 rethink redesign rebuild": It is interesting to note that when institutions like IIT, IIM, AICTE etc. are working suitably insertion of courses on "Industry 4.0" like Robotics, IOT, AI, Big data analysis, etc. in curriculum, IMA is offering insides of it to students and corporates of central India from global thinkers. Deliberations in conclave will be a great learning to work on.



Resurgent India.

RITU GROVER





RAVI NANDI

Director | Business Automation (I) Pvt. Ltd.



At the cusp of another man vs. machine conflict, humanity and science seem conflicting. I look forward to IMA Conclave 2019 to explore and understand the path ahead for Indian society and economy in the face of Industry 4.0 taking over.

SIDDHARTHA K. RASTOGI

Associate Professor – Economics | Indian Institute of Management, Indore



Our Logo Indicates "The Sone Ki Chidia" is on its way back.

ASHWIN PALSHIKAR

Director | Sapcon Instruments



The theme depicts need of the hour perfectly.

PRAVEEN AGRAWAL

Director- Ad Manum Packagings Itd



Digitization, advanced analytics, and artificial intelligence (AI) will sweep across industries at exponential speed and for those who will chose Wait and Watch option shall be writing the death sentence for their industry.

SHIV KUMAR

President Corporate Affairs & Business Innovations | Indore Steel & Iron Mills Ltd.



IMA is also entering into 4.0 era along with india adapting innovation & technology with commitment, vision & putting marathon efforts. they are known to do things in our popularly known "The IMA Way". this conclave will surely help their participants to rethink, redesign & rebuild for speedy & progressive india 4.0@ digital speed.

AKHILESH KHANDELWAL

Director- Systematix Technologies Pvt. Ltd., Indore







EPILOGUE

Adaptation and mutation aren't concepts related only to evolution of species. In many ways, it is applicable even to the evolution of entities. A nation's evolution is no different. India's journey till now has been full of potential and possibilities, however, now is the time to realize it into performance and progression. And what it will take is a paradigm shift.

Yes, "What got you here won't get you there" isn't just title of a book, it is a concept that is applicable in almost every sphere of life. In our independent and unified form, we are still a relatively younger country in comparison to our counterparts. From that point of reference, it is important to take pride in what we have accomplished in our journey till date.

Given that we did not have a first-mover or fast-mover advantage, we can be accommodating towards what we could not do in the past. However, now what lies ahead is a different ballgame –the 4th industrial revolution! Here is an opportunity for all of us to redeem our pledge to be a great nation. The time has come for India's 'business and management' fraternity to take India to the world. It is an opportunity as well as a responsibility.

We at IMA, are resolute to contribute in this pursuit in our own little way. Every year, through our annual conclave, we bring together best minds to deliberate, and give an opportunity to both the experienced practitioners as well as the budding managers to get benefitted from that deliberation. This commemorative volume of Indore Manager is a compendium meant to complement that effort.

We thank everyone who has been a part of this effort.

Team Indore Manager



NOTES		